



Diana Brandl, IMA Germany

Diana Brandl holds a Degree in International Administration and Management, specializing in Office Management.

Throughout her career, she has worked successfully for C-Level Executives within global corporations such as Sony.

Diana has a strong background in Communications and is a dynamic networker. She joined the professional network IMA (International Management Assistants) in 2006, and is an active member proudly looking back at her involvement as Board Member and Chair of Regional Group of IMA Berlin.

She continuously supports the role of the management assistant by speaking at international events and publishing various articles in Germany and abroad focussing on Digital Transformation, Personal Branding, Strategic Networking, Mentoring, Diversity and Social Media. Diana writes her own blog The Socialista Projects and is influencing the industry with her creative initiatives such as launching the hashtag #WeAreInThisTogether.

Diana Brandl describes herself as Digital Native and has worked in the start-up world, where she rediscovered her role as a management assistant with 17 years of professional experience within the New Work generation. She teaches first-hand what it means to work with Millennial Managers and how important Storytelling is in sharpening a profile.

Diana was selected to represent Germany in the 2018 World Administrators Summit in Frankfurt. She has been working on the future of the Administration industry with Office Professionals from all over the world.

Diana is a regular interview partner in Germany and abroad sharing her stories as an expert in Digital Transformation and Personal Branding. Her first book was published in German in 2018. She is currently writing her second book which will be released in 2020.

Diana was named in 2019 as Woman of the Week by the Global Digital Women and has been nominated for the Digital Female Leader Award.