



Megan Hall – Executive Director ASAP and APC

Megan Hall is the Executive Director of the American Society of Administrative Professionals and the Administrative Professionals Conference at Diversified Communications, where she is dedicated to developing training and education for administrative professionals, so they can remain top-tier in an ever-changing profession.

In her 10 years with Diversified Communications, Megan has worked to help business professionals advance their career by developing professional certification programs, training events and advancement resources. She has also designed and implemented an eLearning! top 100 learning management program, an achievement made possible through her dedication to career advancement and training.

Prior to joining Diversified Communications, Megan was responsible for listener engagement at EMF Broadcasting. While there, she helped increase listenership by creating meaningful experiences through relevant content. Megan was recognized as a Woman to Watch in 2018 by the Executive Trade Show Magazine. She has also been a speaker at the SIPA Annual Conference and the Training Conference.

A graduate from Lee University, Megan holds a bachelor's degree in Communications. When not hard at work leading the largest training event for administrative professionals, she is mom to a busy two-year-old daughter or working at the orchard of her and her husband's cider company.