



Veronica Cochran – CEO, IAAP

Veronica Cochran’s professional career began with a bachelor's degree in nursing. During this time, she discovered a love for both developing and delivering education and began to realize the powerful possibilities life presents and the importance of developing our fullest potential.

After pursuing a master's degree in theology and later received an honorary doctorate in divinity, she gained valuable experience from executive leadership programs as well as from serving in a variety of leadership. It’s a passion that she has the privilege of carrying on in her current role as CEO of the International Association of Administrative Professionals (IAAP). She is inspired and motivated by the amazing professionals that comprise IAAP’s membership. The courageous pursuit of personal and professional excellence amidst such role ambivalence is nothing short of heroic. In many instances they exemplify what it means to truly #LeadUp.

As a thought leader and advocate for the administrative profession she understands the importance of aligning the Global administrative Community and sharing the responsibility for desired change. The thought of what future possibilities exist for the admin world (both members of IAAP and members in the larger administrative profession) excites her. She believes that the community must keep moving forward—together!